



L E B A N E S E
I N T E R N A T I O N A L
U N I V E R S I T Y

Major Title: Bachelor of Business Administration in International Business Management
Major Code: IMGT
Level: underGraduate
Number Of Credits: 99
Date: 12-05-2022

Bachelor of Business Administration in International Business Management (IMGT)

Major Electives

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
	Elective	3			Second	Fall
	Elective	3			Second	Spring
Total		6				

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
BACC200	Financial Accounting	3	ENGL051		First	Fall
BACC360	Managerial Accounting	3	BACC200		First	Spring
BECO210	Introduction to Microeconomics	3	BMTH210		First	Spring
BECO260	Introduction to Macroeconomics	3	BMTH210		Second	Fall
BFIN300	Business Finance	3	BACC200		First	Spring
BMGT200	Introduction to Business Management	3	ENGL151		First	Fall
BMGT300	Introduction to Business Law	3	BMGT200		Second	Spring
BMGT315	Human Resource Management	3	BMGT200		Second	Fall
BMGT340	Organizational Behavior	3	BMGT200		Second	Spring
BMGT380	Business Ethics	3	BMGT200		Third	Fall
BMIS300	Management Information Systems	3	ENGL151		First	Spring
BMIS355	Quantitative Methods of Business Decisions	3	BSTA205		Third	Spring
BMIS360	Operations Management	3	BSTA205		Third	Fall
BMKT300	Marketing Theory and Principles	3	ENGL151		First	Spring
IMGT490	Global Strategic Management	3	BMGT200		Third	Spring
Total		45				

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
BMGT360	Research Methods for Business	3	BSTA205- BMGT200		Second	Fall
BMGT475	Leadership Principles	3	BMGT200		Third	Fall
BMIS400	E-Business	3	BMIS300		Third	Spring
BMKT310	Digital Marketing	3	BMKT300		Second	Spring
IMGT390	Strategic Negotiations	3	BMGT200		Second	Spring
IMGT430	International Business Management	3	BMGT200		Third	Fall
IMGT497	Managing Entrepreneurship	3	BMGT200		Third	Spring
Total		21				

General Education Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
ARAB200	Arabic Language and Literature	3			Second	Fall
BMTH210	Business and Managerial Math	3	ENGL051- MATH100		First	Fall
BSTA205	Introduction to Business Statistics	3	ENGL051		First	Fall
CSCI200	Introduction to Computers	3	ENGL051		First	Fall
CULT200	Introduction to Arab - Islamic Civilization	3			Third	Spring
ENGL201	Composition and Research Skills	3	ENGL151		First	Fall
ENGL251	Communication Skills	3	ENGL201		First	Spring
Total		21				

General Education Electives

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
	Elective	3			Second	Fall
	Elective	3			Third	Fall
Total		6				

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC330	Intermediate Financial Accounting I	3	BACC200	
BACC370	Intermediate Financial Accounting II	3	BACC330	
BACC400	Accounting Information Systems and Applications	3	ENGL151-BACC200	
BACC420	Tax Accounting	3	BACC200	
BACC430	Auditing and Fraud Prevention	3	ENGL151-BACC200	

BACC450	Lebanese Accounting Practices	3	BACC200	
BACC497	Advanced Accounting	3	BACC330	
BECO305	Intermediate Microeconomics	3	BECO210	
BECO340	Intermediate Macroeconomics	3	BECO260	
BECO365	Growth Models and Policy	3	BECO260- BECO210	
BECO385	Econometrics	3	BSTA205- BECO260- BECO210	
BECO400	Labor Economics and Market Structures	3	BECO260- BECO210	
BECO430	International Economics and Trade	3	BECO260- BECO210	
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN400	Financial Modeling	3	BFIN300	
BFIN430	International Banking and Finance	3	BFIN300	
BFIN440	Banking Operations	3	BFIN300	
BFIN470	Financial Markets and Institutions	3	BFIN300	
BFIN475	Financial Investments	3	BFIN300	
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BHTM315	Business Etiquette & Protocol	3	ENGL151	
BHTM340	Restaurant Management	3	BHTM305	
BHTM425	Food and Beverage Cost Control	3	BHTM305- BACC200	
BHTM445	Conventions and Meetings Management	3	BMGT200	
BHTM495	Revenue Management	3	BACC200- BHTM305	
BMGT470	Total Quality Management	3	BMGT200	
BMIS310	Business Telecommunications	3	BMIS300	
BMIS320	Data Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS370	
BMIS497	Business Intelligence Systems	3	BMIS320	

BMKT315	Integrated Marketing Communication	3	BMKT300	
BMKT350	Consumer Behavior	3	BMKT300	
BMKT360	Market Research Methods	3	BMKT300-BSTA205	
BMKT380	Strategic Brand Management	3	BMKT300	
BMKT420	Customer Service Management	3	BMKT300	
BMKT497	Retailing & Merchandising Management	3	BMKT300	